



**BE SEEN - BE SAFE** Safety and emergency beacon visible for more than 1km at night!



## ***Eflare's all-new TF610 Marine Beacon hits the media headlines***

Following the issue of a media release to publicise the all-new TF610 marine beacon, the response from the marine media has been very good.

The trade magazine Marine Business covered its release in Australia while the consumer publications which ran the details included Yachting and Trailer Boat magazines.

### ***Eflare supports distributors at shows***

Eflare Corporation is now preparing a calendar of the various exhibitions where we can assist our Distributors. For example, a couple of weeks ago at the Melbourne Boat Show our Eflare display was on a distributor's stand to full advantage.

This was the first public airing of the all-new TF610 Marine "Three in One" safety beacon which created a lot of interest from consumers as well as business for the stand holder.

Such stands will shortly be available for all Eflare Distributors as it not only effectively displays Eflare beacons but also has leaflet holders and other information facilities.

Call our office on (03) 9525 3366 when you are planning your next show stand.

### ***Another selling opportunity - Red or Green***

We have just received stocks of the newly-upgraded EF521 beacon which has been made for road and rail safety work. It can be switched to steady-on as either green or red by the main lens switch.

The rail operator repair crews who have received them say they are very useful.

Tell your sales staff to add this one to our expanding line-up of sales opportunities.